

## ***Performance Excellence Partners***

### **NAICS Codes**

#### **Primary Code 541611: *Administrative Management and General Management Consulting Services***

PEP provides operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office planning, strategic and organizational planning, site selection, new business startup, and business process improvement. PEP provides general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.

#### **541612: *Human Resources and Executive Search Consulting Services***

PEP provides assistance to businesses and other organizations in the following areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; and (4) wage and salary administration.

#### **541613: *Marketing Consulting Services***

PEP provides operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing, and marketing planning and strategy.

#### **561110: *Office Administrative Services***

PEP provides a range of day-to-day office administrative services, such as financial planning; billing and recordkeeping; personnel; and physical distribution and logistics for others on a contract or fee basis.

#### **611430: *Professional and Management Development Training***

PEP offers an array of short duration courses and seminars for management and professional development. Training for career development may be provided directly to individuals or through employers training programs; and courses may be customized or modified to meet the special needs of customers. Instruction may be provided in diverse settings, such as the establishment's or client's training facilities, educational institutions, the workplace, and through diverse means, such as correspondence, television, the Internet, or other electronic and distance-learning methods.

#### **561920: *Convention and Trade Show Organizers***

PEP provides full services in organizing, promoting, and/or managing events, such as business and trade shows, conventions, conferences, and meetings (whether or not they manage and provide the staff to operate the facilities in which these events take place).

#### **611710: *Educational Support Services***

PEP provides non-instructional services that support educational processes or systems.